

*The Best of Times ...*  
**SENIOR LIFESTYLE & HEALTHCARE EXPO**  
**SOUTH COUNTY CIVIC CENTER**

**MONDAY, FEBRUARY 26, 2024: 9:30AM TO 1:00PM**

**Welcome to South Florida's Leading Retirement Convention & Marketplace.**  
**22<sup>nd</sup> ANNUAL: Our last Delray event was SOLD OUT with 75 exhibitors!**

**EVENT FOCUS:** This expo offers the best direct access to perhaps the largest senior market in North America. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

**HIGHLIGHTS:** 75 vendors with senior products and services. Door prizes, entertainment, special giveaways & raffles. Health screenings. Live entertainment, Networking, and Educational programs.

**MANAGEMENT:** Expo Media, Inc. – Event Producer with over 25 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

**EXHIBITOR PROFILE:** Exhibitors will include representatives from industries, medical practices and organizations such as: health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

**VISITOR PROFILE:** Active adults 55+, retirees, snowbirds, caregivers and concerned family members.

**MARKET AREA:** South Palm Beach County is at the center of Florida's booming senior market with communities, such as: Kings Point, Century Village of Boca, Villages of Delray Beach, Cascades of Boynton, Villages of Oriole, Huntington Lakes, Valencia Lakes, Vista Verde, Viscaya, Meridien, Palm Isles West, Raintree Bay, Newport, Harbor's Edge, Lakeside, Avalon Estates, Florida Club, Valenica Falls, Buena Vida Wellington, Indian Lakes, Bellagio, Lakeridge Falls, Point Vecchio Estates, Tivoli Isles, Valencia Palms, and Valencia Shores.

**PRESS RELEASES:** Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Palm Beach Post, Sun-Sentinel, Happy Herald, Jewish Journal, COBRUA Reporter, New Lifestyles, Senior Living, Delray Forum and Kings Point Life.

**PROMOTIONS:** This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

**EXPO LOCATION:** **South County Civic Center**, 16700 Jog Road, Delray Beach, Florida 33446.  
Delray Beach: the epi-center of the retirement market in Palm Beach County.

**EXPO DATES:** **South County Civic Center**, Monday, February 26, 2024, 9:30am to 1:00pm.

**ANTICIPATED EXHIBITORS:** 75 businesses, organizations and medical/dental practices.

**ANTICIPATED ATTENDEES:** Many active seniors, retirees and their families. (Covid-19 safety measures)

**EXHIBIT COSTS:** \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

**ADMISSION:** FREE **PARKING:** FREE **SCREENINGS:** FREE **REFRESHMENTS:** FREE

19TH  
ANNUAL

*The Best of Times ...*

EINSTEIN  
BROS. BAGELS

# SENIOR LIFESTYLE & HEALTHCARE EXPO

TUESDAY, MARCH 5, 2024: 9:30am - 1:00pm

**Welcome to South Florida's Leading Retirement Convention & Marketplace.  
19th Annual Event! Our Last Expo in Broward County Was Sold Out With 75 Vendors.**

**EVENT FOCUS:** This expo offers the best direct access to one of the largest senior markets in North America. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

**HIGHLIGHTS:** 65 exhibitors with senior products and services. Extensive health screenings. Door prizes, special giveaways & raffles. Senior volunteer organizations. Live entertainment and informative workshops.

**MANAGEMENT:** Expo Media, Inc. – Event Producer with over 30 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

**EXHIBITOR PROFILE:** Exhibitors will include representatives from industries, practices and organizations such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

**VISITOR PROFILE:** Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

**MARKET AREA:** Broward is at the center of South Florida's booming senior market with neighboring communities & cities such as: Hollywood, Ft. Lauderdale, Pompano Beach, Galt Ocean Mile, 70th Street, U.S. 1, Ft. Lauderdale Lakes, Ft. Lauderdale, Lauderdale-by-the-Sea.

**PRESS RELEASES:** Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Sun-Sentinel, Miami Herald, Happy Herald, Jewish Journal, Wynmoor News, Cobrua Reporter, Century Village News, Hollywood Reporter, Pompano Pelican, New Lifestyles, Senior Living, John Knox Village News & Views, Sunrise Lakes Phases & Mings Point Life.

**PROMOTIONS:** This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

**EXPO LOCATION: POMPANO BEACH CIVIC CENTER** – 70th Street, Pompano Beach, FL 33062  
This Pompano, Deerfield, Margate location is at the center of the retirement market in Broward County.

**EXPO DATES: POMPANO BEACH CIVIC CENTER, Tuesday, March 5, 2024, 9:30am to 1:00pm.**

**ANTICIPATED EXHIBITORS:** 65 businesses, residences, organizations and medical/dental practices.

**ANTICIPATED ATTENDEES:** Many active seniors, retirees, caregivers and their families. (Covid-19 safe)

**EXHIBIT COSTS:** \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

**ADMISSION: FREE    PARKING: FREE    SCREENINGS: FREE    EXHIBITOR BREAKFAST: FREE**

23rd  
ANNUAL

Four Brothers Italian  
served as lunch snack.

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# SENIOR LIFESTYLE & HEALTHCARE EXPO

MONDAY, MARCH 18, 2024: WEST BOYNTON PARK & RECREATION CENTER, FLORIDA

**Welcome to South Florida's Leading Retirement Convention & Marketplace.**  
**23RD ANNUAL: Our last Delray event was SOLD OUT with 70 exhibitors!**

**EVENT FOCUS:** This expo offers the best direct access to perhaps the largest senior market in Florida. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

**HIGHLIGHTS:** 55 vendors with senior products and services. Door prizes, entertainment, special giveaways & raffles. Comprehensive health screenings. Live entertainment, networking and education programs.

**MANAGEMENT:** Expo Media, Inc. – Event Producer with over 30 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

**EXHIBITOR PROFILE:** Exhibitors will include representatives from industries, practices and organizations such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

**VISITOR PROFILE:** Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

**MARKET AREA:** Palm Beach County is at the center of Florida's booming senior market with neighboring communities, such as: Kings Point, Century Village of Boca, Villages of Delray Beach, Villages of Oriole, Huntington Lakes, Valencia Lakes, Vista Verde, Viscaya, Meridian, Palm Isles West, Newport, Harbor's Edge, Lakeside, Avalon Estates, Florida Club, Valenica Falls, Bellagio, Lakeridge Falls, Point Vecchio Estates, Tivoli Isles, Valencia Palms, Villa Borghese, Cascades of Boynton, Indian Lakes.

**PRESS RELEASES:** Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Palm Beach Post, Sun-Sentinel, Happy Herald, Jewish Journal, COBRUA Reporter, New Lifestyles, Senior Living, Delray Forum and Kings Point Life.

**PROMOTIONS:** This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

**EXPO LOCATION:** WEST BOYNTON PARK & RECREATION CTR. 6000 Northtree Blvd., Lake Worth, FL 33463. Delray Beach: the epi-center of the retirement market in Palm Beach County.

**EXPO DATES:** Monday, March 25, 2024, 9:30am to 1:00pm.

**ANTICIPATED EXHIBITORS:** 55 businesses, organizations and medical/dental practices.

**ANTICIPATED ATTENDEES:** Many active seniors, retirees and their families. (Covid-19 safety measures)

**EXHIBIT COSTS:** \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

**ADMISSION:** FREE **PARKING:** FREE **SCREENINGS:** FREE **EXHIBITOR BREAKFAST:** FREE