

The Best of Times ...
SENIOR LIFESTYLE & HEALTHCARE EXPO
MONDAY, OCTOBER 18, 2021: BIG EASY CASINO

Welcome to South Florida's Leading Retirement Convention & Marketplace.
18th Annual Event! Our Last Expo in Broward Was Sold Out With 75 Vendors.

EVENT FOCUS: This expo offers the best direct access to one of the largest senior markets in Florida. If your profession or business depends upon the senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 75 exhibitors with senior products and services. Extensive health screenings. Door prizes, special giveaways & raffles. Senior charitable organizations. Live entertainment and Medicare assistance.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 30 years of meeting planning and trade show management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, practices and organizations, such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare agencies, government programs, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: South Broward, Aventura and Miami are at the center of South Florida's booming senior market with neighboring communities & cities such as: Dania Beach, Fort Lauderdale, Hallandale Beach, Hollywood, Pembroke Pines, Weston, Pembroke Park, Miramar, Cooper City, Aventura, North Miami, Sunny Isles Beach, Bal Harbor, Miami Beach, Miami Gardens, Miami Lakes, Miami and more.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Sun-Sentinel, Miami Herald, Jewish Journal, COOPPA Guardian, New Lifestyles, Senior Living Guide, Aventura News, Sunny Isles Beach Community Newspaper & Hallandale/Hollywood Sun Times.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: THE BIG EASY CASINO, HALLANDALE BEACH. This location is at the center of the retirement market in South Broward and North Dade County.

EXPO DATES: THE BIG EASY CASINO, Monday, October 18, 2021, 10:00am to 2:00pm.

ANTICIPATED EXHIBITORS: 75 businesses, residences, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees, caregivers and their families. (Covid-19 safe)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE **PARKING:** FREE **SCREENINGS:** FREE **EXHIBITOR BREAKFAST:** FREE

22th
ANNUAL

Four Brothers Italian
served as lunch snack.

The Best of Times ...

SENIOR LIFESTYLE & HEALTHCARE EXPO

MONDAY, NOVEMBER 1, 2021: SOUTH COUNTY CIVIC CENTER, DELRAY BEACH, FLORIDA

Welcome to South Florida's Leading Retirement Convention & Marketplace.
22st ANNUAL: Our last Delray event was SOLD OUT with 80 exhibitors!

EVENT FOCUS: This expo offers the best direct access to perhaps the largest senior market in Florida. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 80 vendors with senior products and services. Door prizes, entertainment, special giveaways & raffles. Comprehensive health screenings. Live entertainment, networking and education programs.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 30 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, practices and organizations such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: Palm Bch. County is at the center of Florida's booming senior market with neighboring communities, such as: Kings Point, Century Village of Boca, Villages of Delray Beach, Villages of Oriole, Huntington Lakes, Valencia Lakes, Vista Verde, Viscaya, Meridian, Palm Isles West, Newport, Harbor's Edge, Lakeside, Avalon Estates, Florida Club, Valenica Falls, Bellagio, Lakeridge Falls, Point Vecchio Estates, Tivoli Isles, Valencia Palms, Villa Borghese, Cascades of Boynton, Indian Lakes.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Palm Beach Post, Sun-Sentinel, Happy Herald, Jewish Journal, COBRUA Reporter, New Lifestyles, Senior Living, Delray Forum and Kings Point Life.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: SOUTH COUNTY CIVIC CENTER, 16700 Jog Road, Delray Beach, Florida 33446.
Delray Beach: the epi-center of the retirement market in Palm Beach County.

EXPO DATES: SOUTH COUNTY CIVIC CENTER, Monday, November 1, 2021, 9:30am to 2:00pm.

ANTICIPATED EXHIBITORS: 80 businesses, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees and their families. (Covid-19 safety measures)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE **PARKING:** FREE **SCREENINGS:** FREE **EXHIBITOR BREAKFAST:** FREE

21TH
ANNUAL

The Best of Times ...

EINSTEIN
BROS. BAGELS

SENIOR LIFESTYLE & HEALTHCARE EXPO

TUESDAY, NOVEMBER 16, 2021: 9:30am - 2:00pm

**Welcome to South Florida's Leading Retirement Convention & Marketplace.
20th Annual Event! Our Last Expo in Broward County Was Sold Out With 75 Vendors.**

EVENT FOCUS: This expo offers the best direct access to one of the largest senior markets in North America. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 75 exhibitors with senior products and services. Extensive health screenings. Door prizes, special giveaways & raffles. Senior volunteer organizations. Live entertainment and informative workshops.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 30 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, practices and organizations such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: Broward is at the center of South Florida's booming senior market with neighboring communities & cities such as: Hollywood, Ft. Lauderdale, Pompano Beach, Galt Ocean Mile, 70th Street, U.S. 1, Ft. Lauderdale Lakes, Ft. Lauderdale, Lauderdale-by-the-Sea.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Sun-Sentinel, Miami Herald, Happy Herald, Jewish Journal, Wynmoor News, Cobrua Reporter, Century Village News, Hollywood Reporter, Pompano Pelican, New Lifestyles, Senior Living, John Knox Village News & Views, Sunrise Lakes Phases & Mings Point Life.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: POMPANO BCH. CIVIC CENTER – The Expo will be held at the 70th Street location of Inverrary's west Broward location is at the center of the retirement market in Broward County.

EXPO DATES: POMPANO BEACH CIVIC CENTER, Tuesday, November 16, 2021, 9:30am to 2:00pm.

ANTICIPATED EXHIBITORS: 75 businesses, residences, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees, caregivers and their families. (Covid-19 safe)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE PARKING: FREE SCREENINGS: FREE EXHIBITOR BREAKFAST: FREE

The Best of Times ...
SENIOR LIFESTYLE & HEALTHCARE EXPO
GRAND VILLA WEST - HERITAGE HALL
TUESDAY, JUNE 7, 2022: 10AM TO 2PM

Welcome to South Florida's Leading Retirement Convention & Marketplace.
18TH ANNUAL: Our last Delray event was SOLD OUT with 65 exhibitors!

EVENT FOCUS: This expo offers the best direct access to perhaps the largest senior market in North America. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 65 vendors with senior products and services. Door prizes, entertainment, special giveaways & raffles. Health screenings. Live entertainment, Networking, and Educational programs.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 25 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, medical practices and organizations such as: health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 55+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: South Palm Bch. County is at the center of Florida's booming senior market with communities, such as: Kings Point, Century Village of Boca, Villages of Delray Beach, Cascades of Boynton, Villages of Oriole, Huntington Lakes, Valencia Lakes, Vista Verde, Viscaya, Meridien, Palm Isles West, Raintree Bay, Newport, Harbor's Edge, Lakeside, Avalon Estates, Florida Club, Valenica Falls, Buena Vida Wellington, Indian Lakes, Bellagio, Lakeridge Falls, Point Vecchio Estates, Tivoli Isles, Valencia Palms, and Valencia Shores.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Palm Beach Post, Sun-Sentinel, Happy Herald, Jewish Journal, COBRUA Reporter, New Lifestyles, Senior Living, Delray Forum and Kings Point Life.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: **Grand Villa West**, 5859 Heritage Park Way, Delray Beach, Florida 33484.
Delray Beach: the epi-center of the retirement market in Palm Beach County.

EXPO DATES: **Grand Villa West**, Tuesday, June 1, 2021, 10am to 2pm.

ANTICIPATED EXHIBITORS: 70 businesses, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees and their families. (Covid-19 safety measures)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE **PARKING:** FREE **SCREENINGS:** FREE **REFRESHMENTS:** FREE

SENIOR LIFESTYLE & HEALTHCARE EXPOS

FALL/WINTER/SPRING/SUMMER SCHEDULE

Please **check** all the Senior Expo events in which your company would like to exhibit!

- MONDAY, OCTOBER 18, 2021 - THE BIG EASY CASINO, HALLANDALE BEACH*
- MONDAY, NOVEMBER 1, 2021 - SOUTH COUNTY CIVIC CENTER, DELRAY BEACH***
- TUESDAY, NOVEMBER 16, 2021 - EMMA LOU OLSON CIVIC CENTER, POMPANO BEACH**
- TUESDAY, FEBRUARY 1, 2022 - SENIOR WINTERFEST, BIG EASY CASINO, HALLANDALE*
- MONDAY, MARCH 7, 2021 - SOUTH COUNTY CIVIC CENTER, DELRAY BEACH***
- TUESDAY, MARCH 15, 2021 - EMMA LOU OLSON CIVIC CENTER, POMPANO BEACH**
- TUESDAY, JUNE 7, 2022 - GRAND VILLA WEST, HERITAGE HALL, DELRAY BEACH**
- MONDAY, JUNE 27, 2022 - THE BIG EASY CASINO, HALLANDALE BEACH*

EXHIBIT SPACE REGISTRATION FORM

Business Name _____

Mailing Address _____

City, State, Zip _____

Phone Number _____ Fax Number _____

Email _____

Website _____

Key Contact Person/Title _____

Senior Product/Service _____

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(check option box below)

EXHIBIT SPACE OPTIONS

- One Standard Exhibit Space: 6 ft. Table w/ 2 Chairs @ \$400 --- Sign-up for 4 Senior Expos or more = \$350 per expo
- One Perimeter Space: includes **Electrical Service** @ \$450, plus Preferred Exhibit Space Placement = \$400 for 4 expos
- Silver Sponsor: includes Corner Space/Electrical Connection/Sponsor Recognition & Announcements @ \$550
- Gold Sponsor: includes Front or Corner Space/Electrical Connection/Einstein's Bagel Breakfast Sponsor @ \$650*
- Platinum Sponsor: Front or Corner Space/Electrical/Einstein Bagels & Nathan's Hot Dogs/4 Brothers Lunch @ \$850**
- Diamond Sponsor Package: Platinum Perks with 1 Hour Seminar Slot at South County Civic Center/Delray @ \$1000***

↓ **Select 4 Senior Expos or more = \$350/event** (NO ELECTRIC)

I acknowledge that my signature on this contract represents that I will abide by the Exhibitor Rules & Regulations posted on website.
An invoice and credit card form will be sent out upon receipt of your completed exhibit space contract.

Name _____ Title _____ Date _____

We accept VISA, MASTERCARD, AMERICAN EXPRESS and DISCOVER credit cards.

Make CHECKS payable to: EXPO MEDIA, Inc., 4846 N. University Dr., #134, Lauderhill, FL 33351

Tel: 754-246-2874 / Fax: 954-462-6672 / Email: drew@retirement-times.com / www.Retirement-Times.com

South Florida's Best Attended Senior Events! For more details, please visit our website: www.Retirement-Times.com



South Florida Senior Expos
EXPO MEDIA, INC.
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Suite 134
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Fax: 954-462-6672

Credit Card Authorization Form

CARD HOLDER INFORMATION

Name or Company Name: _____

Billing Address: _____

City: _____

State: _____

Zip: _____

Email Address: _____

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PAYMENT AUTHORIZATION

Card Type: Visa MasterCard Discover American Express

Card No.: _____ Exp. Date: _____

Card Identification Number (CVV2 Code): _____

I, _____ authorize EXPO MEDIA, INC. to process a charge against my credit card account in the amount of \$ _____

for the payment of the Senior Lifestyle & Healthcare Expo

Telephone Number: 754-246-2874 Fax Number: 954-462-6672

EMAIL ADDRESS: expomedia@hotmail.com

Print Name as it appears on Credit Card: _____

Signature: _____

Date: _____

- Any refunds requested on these expos will be honored toward future events or Senior Expo advertising. No cash or credit card refunds, no exceptions.

Note: EXPO MEDIA, INC. does not keep a file of credit card numbers. At the completion of the transaction, this document with your credit card number will be shredded.