

The Best of Times ...
SENIOR LIFESTYLE & HEALTHCARE EXPO
MONDAY, OCTOBER 18, 2021: BIG EASY CASINO

Welcome to South Florida's Leading Retirement Convention & Marketplace.
18th Annual Event! Our Last Expo in Broward Was Sold Out With 75 Vendors.

EVENT FOCUS: This expo offers the best direct access to one of the largest senior markets in Florida. If your profession or business depends upon the senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 75 exhibitors with senior products and services. Extensive health screenings. Door prizes, special giveaways & raffles. Senior charitable organizations. Live entertainment and Medicare assistance.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 30 years of meeting planning and trade show management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, practices and organizations, such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare agencies, government programs, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: South Broward, Aventura and Miami are at the center of South Florida's booming senior market with neighboring communities & cities such as: Dania Beach, Fort Lauderdale, Hallandale Beach, Hollywood, Pembroke Pines, Weston, Pembroke Park, Miramar, Cooper City, Aventura, North Miami, Sunny Isles Beach, Bal Harbor, Miami Beach, Miami Gardens, Miami Lakes, Miami and more.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Sun-Sentinel, Miami Herald, Jewish Journal, COOPPA Guardian, New Lifestyles, Senior Living Guide, Aventura News, Sunny Isles Beach Community Newspaper & Hallandale/Hollywood Sun Times.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: THE BIG EASY CASINO, HALLANDALE BEACH. This location is at the center of the retirement market in South Broward and North Dade County.

EXPO DATES: THE BIG EASY CASINO, Monday, October 18, 2021, 10:00am to 2:00pm.

ANTICIPATED EXHIBITORS: 75 businesses, residences, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees, caregivers and their families. (Covid-19 safe)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE **PARKING:** FREE **SCREENINGS:** FREE **EXHIBITOR BREAKFAST:** FREE

22th
ANNUAL

Four Brothers Italian
served as lunch snack.

The Best of Times ...

SENIOR LIFESTYLE & HEALTHCARE EXPO

MONDAY, NOVEMBER 1, 2021: SOUTH COUNTY CIVIC CENTER, DELRAY BEACH, FLORIDA

Welcome to South Florida's Leading Retirement Convention & Marketplace.
22st ANNUAL: Our last Delray event was SOLD OUT with 80 exhibitors!

EVENT FOCUS: This expo offers the best direct access to perhaps the largest senior market in Florida. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 80 vendors with senior products and services. Door prizes, entertainment, special giveaways & raffles. Comprehensive health screenings. Live entertainment, networking and education programs.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 30 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, practices and organizations such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: Palm Bch. County is at the center of Florida's booming senior market with neighboring communities, such as: Kings Point, Century Village of Boca, Villages of Delray Beach, Villages of Oriole, Huntington Lakes, Valencia Lakes, Vista Verde, Viscaya, Meridian, Palm Isles West, Newport, Harbor's Edge, Lakeside, Avalon Estates, Florida Club, Valenica Falls, Bellagio, Lakeridge Falls, Point Vecchio Estates, Tivoli Isles, Valencia Palms, Villa Borghese, Cascades of Boynton, Indian Lakes.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Palm Beach Post, Sun-Sentinel, Happy Herald, Jewish Journal, COBRUA Reporter, New Lifestyles, Senior Living, Delray Forum and Kings Point Life.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: SOUTH COUNTY CIVIC CENTER, 16700 Jog Road, Delray Beach, Florida 33446.
Delray Beach: the epi-center of the retirement market in Palm Beach County.

EXPO DATES: SOUTH COUNTY CIVIC CENTER, Monday, November 1, 2021, 9:30am to 2:00pm.

ANTICIPATED EXHIBITORS: 80 businesses, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees and their families. (Covid-19 safety measures)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE **PARKING:** FREE **SCREENINGS:** FREE **EXHIBITOR BREAKFAST:** FREE

21TH
ANNUAL

The Best of Times ...

EINSTEIN
BROS. BAGELS

SENIOR LIFESTYLE & HEALTHCARE EXPO

TUESDAY, NOVEMBER 16, 2021: 9:30am - 2:00pm

**Welcome to South Florida's Leading Retirement Convention & Marketplace.
20th Annual Event! Our Last Expo in Broward County Was Sold Out With 75 Vendors.**

EVENT FOCUS: This expo offers the best direct access to one of the largest senior markets in North America. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 75 exhibitors with senior products and services. Extensive health screenings. Door prizes, special giveaways & raffles. Senior volunteer organizations. Live entertainment and informative workshops.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 30 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, practices and organizations such as: retirement living communities, health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 60+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: Broward is at the center of South Florida's booming senior market with neighboring communities & cities such as: Hollywood, Ft. Lauderdale, Pompano Beach, Galt Ocean Mile, 70th Street, U.S. 1, Ft. Lauderdale Lakes, Ft. Lauderdale, Lauderdale-by-the-Sea.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Sun-Sentinel, Miami Herald, Happy Herald, Jewish Journal, Wynmoor News, Cobrua Reporter, Century Village News, Hollywood Reporter, Pompano Pelican, New Lifestyles, Senior Living, John Knox Village News & Views, Sunrise Lakes Phases & Mings Point Life.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: POMPANO BCH. CIVIC CENTER – The Expo will be held at the 70th Street location of Inverrary's west Broward location is at the center of the retirement market in Broward County.

EXPO DATES: POMPANO BEACH CIVIC CENTER, Tuesday, November 16, 2021, 9:30am to 2:00pm.

ANTICIPATED EXHIBITORS: 75 businesses, residences, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees, caregivers and their families. (Covid-19 safe)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE PARKING: FREE SCREENINGS: FREE EXHIBITOR BREAKFAST: FREE

The Best of Times ...
SENIOR LIFESTYLE & HEALTHCARE EXPO
GRAND VILLA WEST - HERITAGE HALL
TUESDAY, JUNE 1, 2022: 10AM TO 2PM

Welcome to South Florida's Leading Retirement Convention & Marketplace.
18TH ANNUAL: Our last Delray event was SOLD OUT with 65 exhibitors!

EVENT FOCUS: This expo offers the best direct access to perhaps the largest senior market in North America. If your profession or business depends upon senior living, financial or healthcare sectors; this is your best opportunity to meet new clients face-to-face at an event designed specifically to reach thousands of seniors!

HIGHLIGHTS: 65 vendors with senior products and services. Door prizes, entertainment, special giveaways & raffles. Health screenings. Live entertainment, Networking, and Educational programs.

MANAGEMENT: Expo Media, Inc. – Event Producer with over 25 years of conference planning and convention management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Convention Center and McCormick Place in Chicago.

EXHIBITOR PROFILE: Exhibitors will include representatives from industries, medical practices and organizations such as: health care facilities, financial planners, insurance, doctors / dentists, travel and vacation, legal assistance, recreation and fitness, wellness, hobbies, charities, lifestyle products, DME, home healthcare, government agencies, senior publications and rehabilitation centers.

VISITOR PROFILE: Active adults 55+, retirees, snowbirds, caregivers and concerned family members.

MARKET AREA: South Palm Bch. County is at the center of Florida's booming senior market with communities, such as: Kings Point, Century Village of Boca, Villages of Delray Beach, Cascades of Boynton, Villages of Oriole, Huntington Lakes, Valencia Lakes, Vista Verde, Viscaya, Meridien, Palm Isles West, Raintree Bay, Newport, Harbor's Edge, Lakeside, Avalon Estates, Florida Club, Valenica Falls, Buena Vida Wellington, Indian Lakes, Bellagio, Lakeridge Falls, Point Vecchio Estates, Tivoli Isles, Valencia Palms, and Valencia Shores.

PRESS RELEASES: Senior Expo publicity will be distributed to the entire South Florida TV, radio, newspaper and magazine media contacts, including: Palm Beach Post, Sun-Sentinel, Happy Herald, Jewish Journal, COBRUA Reporter, New Lifestyles, Senior Living, Delray Forum and Kings Point Life.

PROMOTIONS: This Expo will be regionally advertised in newspapers, magazines, newsletters, senior event calendars, e-mail blasts, on radio, online and by local direct invitation circulation.

EXPO LOCATION: **Grand Villa West**, 5859 Heritage Park Way, Delray Beach, Florida 33484.
Delray Beach: the epi-center of the retirement market in Palm Beach County.

EXPO DATES: **Grand Villa West**, Tuesday, June 1, 2021, 10am to 2pm.

ANTICIPATED EXHIBITORS: 70 businesses, organizations and medical/dental practices.

ANTICIPATED ATTENDEES: Many active seniors, retirees and their families. (Covid-19 safety measures)

EXHIBIT COSTS: \$400 Standard Space. Sponsor Packages start at \$550 (Silver Level).

ADMISSION: FREE **PARKING:** FREE **SCREENINGS:** FREE **REFRESHMENTS:** FREE



South Florida Senior Expos
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- Any refunds requested on these expos will be honored toward future events or Senior Expo advertising. No cash or credit card refunds, no exceptions.

Note: EXPO MEDIA, INC. does not keep a file of credit card numbers. At the completion of the transaction, this document with your credit card number will be shredded.